

Seat No. : \_\_\_\_\_

**MU-147**

**March-2019**

**F.Y. MBA(Integrated), Sem.-II**

**Business Management-II**

**Time : 2:30 Hours]**

**[Max. Marks : 70**

1. Write a detailed note on 'Scientific Management Theory' as given by Taylor, Gantt and Gilbreth. Also explain its limitations. **14**

**OR**

Explain in detail the Modern Approach to the school of Management thought.

2. Define production. Explain the various types of Production systems with their advantages and disadvantages ? **14**

**OR**

Explain in detail the three main types of Plant Layout along with their examples. What are the merits and demerits of using them for Business ?

3. Explain any **two** : (7 marks each) **14**
- (a) Purchase Procedure
- (b) Costs associated with inventory.
- (c) Principles of Purchasing

**OR**

What is Inventory Control and why it is important in Organisations ? Which are the main types of inventories for a manufacturing firm ?

4. (A) Explain the steps involved in Control process. Why is Control System essential in Organisations ? **7**
- (B) Which are the main problems associated with the Control process ? **7**

**OR**

(A) Draw a Network Diagram for a house construction project. The sequence of activities with their predecessors are given below :

<b>Name of Activities</b>	<b>Sequence of starting &amp; finishing events</b>	<b>Description of Activities</b>	<b>Predecessor</b>	<b>Time</b>
A	(1,2)	Prepare the house plan	–	4
B	(2,3)	Construct the house	A	58
C	(3,4)	Fix the doors/windows	B	2
D	(3,5)	Wiring the house	B	2
E	(4,6)	Paint the house	C	1
F	(5,6)	Polish the doors/windows	D	1

(B) Briefly explain the Break-even Analysis with example.

5. Write short notes on any **two** : (7 marks each)

**14**

- (a) Micro Environment
- (b) CSR (with a detailed example)
- (c) Internal Business Environment
- (d) Socio-cultural & Technological environment

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