

Seat No. : _____

MI-116

May-2022

Int. MBA, Sem.-II

Business Management – II

Time : 2 Hours]

[Max. Marks : 50

SECTION – I

Attempt any **three** questions out of **five** questions :

1. (A) Explain in detail Japanese model of motivation - Theory Z. 7
(B) Define Leadership. State the important features of Fiedler's contingency model of leadership. 7
2. (A) Define Controlling. Explain in detail the basic steps in control process. 7
(B) Define PERT and CPM. Explain in detail the differences between them. 7
3. Briefly describe the general principles of management laid down by Henri Fayol. 14
4. Answer any **two** from the following : 14
(A) Explain the major difference between Product Layout and Process Layout with adequate examples for both the layouts.
(B) Explain the geographic factors affecting plant location with relevant examples.
(C) Explain in detail various types of Intermittent Production systems with their characteristics in brief.
5. Write a brief note on the various Macro-environmental factors affecting businesses in India. 14

SECTION – II

Attempt any **eight** questions out of **ten** questions :

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- (1) Stakeholders of the business are specifically included in _____.
(A) Internal environment (B) External environment
(C) Micro environment (D) Macro environment

- (2) _____ is not a part of the internal environment of the business.
- (A) Plant modernization (B) Competitors
(C) Mission and vision (D) Quality of human resources
- (3) What is not the characteristic of Mass Production system ?
- (A) There is limited work in progress.
(B) Supervision is easy as fewer instructions are required.
(C) The complete production process is designed to produce a single item.
(D) Toothpaste, Soaps etc follow mass production.
- (4) Compared to jobbing, batch production has _____.
- (A) more variety and less volume (B) more variety and more volume
(C) less variety and less volume (D) less variety and more volume
- (5) Which of the following companies are not required to perform CSR activity as per the Companies (Corporate Social Responsibility Policy) Rules, 2014 ?
- (A) Minimum net worth of rupees 500 crores
(B) Annual Turnover of atleast “1000 crores”
(C) Minimum turnover of “500 crores”
(D) Companies having a net profit of atleast ‘5 crores’
- (6) _____ layout is suitable for building of a dam.
- (A) Process layout (B) Product layout
(C) Fixed layout (D) Combination layout
- (7) _____ is father of bureaucracy.
- (A) Henri Fayol (B) Fedrick Taylor
(C) Elton Mayo (D) Max Weber
- (8) _____ is full expansion of term PERT.
- (A) Performance Evaluation and Result Technique
(B) Performance Evaluation and Research Technique
(C) Performance Evaluation and Review Technique
(D) Performance Elaboration and Revise Technique
- (9) _____ Leadership style decision making is centralized.
- (A) Autocratic (B) Democratic
(C) Free Rein (D) Laissez Faire
- (10) _____ are modern techniques of control process.
- (A) Budget and Cash Flow analysis (B) Performance appraisal
(C) PERT and CPM (D) Fund flow analysis