

## P. G. D. M. A. C. Examination

## Paper-1

## Logistics &amp; Supply Chain Management

April 2019

[Max. Marks : 70]

Time : 2-30 Hours]

Q-1 Discuss various objectives of Logistics in detail? 14

Q-2 Highlight the principles' involved in storing material in storage system? 14

OR

Explain in detail Just-in time system of Inventory Management with suitable example?

Q-3 Name the factors that encourage manufacturers to invest in and develop a reverse logistic system? Explain how it is beneficial to the manufacturer? 14

OR

Discuss the various technologies used in managing logistics operations with suitable example?

Q-4 Write a detailed note on Activity based Costing with reference to its advantages to logistics. 14

OR

Discuss various Internal and External performance measurement as Logistic performance levels?

Q-5 As a logistics manager recommend the Quantitative technique/s you would use logistics Planning and decision making? 14

OR

Define Green Logistics and explain the drivers of Green logistics in detail?

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P. G. D. M. A. C. Examination  
Paper-2

Logistics & Supply Chain Management

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Time : 2-30 Hours]

[Max. Marks : 70

Q-1 Discuss in detail the drivers and its impact on the performance of supply chain? 14

Q-2 Discuss various phases of network design decisions in detail with diagram? 14

OR

Emphasize the impact of globalization in supply chain network?

Q-3 Highlight the role of forecasting in a supply chain? 14

OR

Explain bullwhip effect, in terms of affecting supply chain coordination?

Q-4 How does cycle inventory manage economies of scale in supply chain? 14

OR

Explain in detail various factors affecting the decision of outsourcing a supply chain function? Is outsourcing advantages as compared to the in-house in supply chain? Give a suitable example?

Q-5 Discuss in detail the role of pricing and the revenue management in supply chain of perishable assets? 14

OR

Write a detailed note of Closed-Loop Supply chains.

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