1605E620

Candidate's Seat No :

M.Phil. M.M.C.J. Examination Paper-III: 603 Media Study

Time: 3 Hours

May-2017

Max. Marks: 70

Q. 1 When we analyse the content of portrayal of women in TV show, she doesn't look like average Indian woman. Then why, the viewership is higher? – Critically analyse this situation.

OR

- **Q.1** Do you think that media literacy is badly required for social media uses? –How to go further? Give the steps. Describe the design in your mind.
- Q.2 Why tribal issues are not highlighted properly in media? What kind of orientation is needed for the journalists for that? Describe with logical examples.

OR

- Q.2 "Agitation is desirable for democracy" are you agree with the statement? How would you analyse the Gandhian way of Communication of agitation. Explain.
- Q.3 Do you think that the old world charm of print can be never replaced? Why? Narrate the answer with suitable case studies.

OR

- **Q.3** In Social media, how we should balance the freedom and responsibilities, Then why we are blaming the technology not our minds for the negative impact? Overview and analyse this paradox.
- Q.4 Do you think we require television censorship for the projection of women on screen? Why and how? Give the logical justifications of your answers.

OR

Q.4 Why we don't have special media contents for the tribals? What kind of orientation needs for media professionals? Explain in detail.

Q.5 Write short notes (Any two)

14

- 1. Freedom of expression Vs. Media responsibility in the context of Social media uses.
- 2. Woman as a television viewer in India: Analyse
- 3. History of Agitation and Communication in India