

M.M.S. (Sem.-VIII) Examination
CC 88

Managerial Process Skills

Time : 3 Hours]

May-2017

[Max. Marks : 100

INSTRUCTION:

- *Each question carries 20 marks.*
- *All questions are compulsory.*

- Q.1) a) Define Entrepreneur. What are the qualities of an Entrepreneur? (10)
 b) Enumerate the functions of an Entrepreneur and explain them in details. (10)
- Q.2) a) Identify and explain the factors that influence creativity. (10)
 (OR)
 a) Suggest tips to improve creativity of individuals. (10)
 b) Enumerate and explain in detail important factors of motivation. (10)
 (OR)
 b) Examine the difference between intrinsic and extrinsic motivation. Discuss its relevance to job behavior job attitude and job satisfaction. (10)
- Q.3) Write short note on: (Any two) (20)
 1) Discuss in detail the steps in creative problem-solving.
 2) Brief note on: a) Brainstorming 2) Attribute listing.
 3) How do you manage ideas for problem solving?
- Q.4) a) Techniques to develop and demonstrate Analytical Skills. (10)
 (OR)
 a) How will recruiters assess Analytical and Problem-solving skills? (10)
 b) How Lateral-thinking can be used complimenting the use of logical(vertical) thinking? (10)
 (OR)
 b) Discuss the six thinking hats methods in Lateral-Thinking. (10)
- Q.5) Answer the questions in brief: (20)
 1) Entrepreneur and Entrepreneurship.
 2) Describe the creative mind of individuals.
 3) Identify idea killers.
 4) Explain term Motivation.
 5) Define Lateral-Thinking. How to use Lateral-Thinking.