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0405M136

Candidate's Seat No : _____

M.B.A.-II (Sem.-IV) Examination

Environment Management

May-2017

Time : 2 Hours]

[Max. Marks : 50

Write as per instructions (Attempt any Five)

1. What are the various forms of pollution and explain its effects on human being?
 2. What are the threats to Bio-diversity? And also explain conservation of biodiversity In-situ and Ex-situ conservation.
 3. What are the various sources of energy? Explain in detail any four non-conventional sources of energy.
 4. Explain with examples for "*Green Marketing*" from the world of business. From these examples, ascertain whether the claims made by these companies to call their products/services as "*green*" or "*sustainable*" or "*eco-friendly*" or "*natural*" are sincere or not? Why or Why not?
 5. What are causes, effects and control measures of urban and industrial Pollution?
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