

M.B.A.-II (Sem.-III) Examination
Logistics and Supply Chain Management (L & S)

Time : 3 Hours]

May-2017

[Max. Marks : 100

Answer all the questions

1. Supply chain management and logistics are two different aspects -explain
(20 marks)

OR

Explain the importance of CRM in supply chain macro process.

2. Explain different types of inventory and importance of supply chain in reducing inventory costs.
(20 marks)

OR

Explain the importance of inland water management in logistics

3. Explain the importance of the transportation in supply chain and explain any two modes of transportation
(20 marks)

OR

Define the international logistics and challenges before the before the Indian logistics
(20 marks)

4. **Answer any two of the following**

- a) Rail transport b) distribution importance
c) EOQ
d) Bull whip effect

5. Explain the role of co-ordination and information technology in supply chain management
(20 marks)