

1/23

1905M224

Candidate's Seat No : _____

M.B.A.-I (Sem.-I) Examination
Information Systems for Management
May-2017

Time : 3 Hours]

[Max. Marks : 100

Q.: 1 Do as per instructions.

(20)

1. What are the various types of Information Systems? Describe different information systems serving each level of organizational hierarchy with example.
2. Define an IS. How does IS helps businesses edge over competition in the market?

Q.: 2 Do as directed. (Any Two)

(20)

- (A) Describe various types of networks with its merits and demerits.
- (B) What is the system development process? Describe each of its steps with suitable examples.
- (C) Explain an ideal Telecommunication System? Briefly describe each component of it with suitable example.

Q.: 3 Do as directed.(Any Two)

(20)

- (A) Explain the key essential categories of e-commerce process architecture in detail with suitable example?
- (B) List and discuss the various e-business models with suitable example.
- (C) What is DSS? Explain the components of DSS in detail with suitable example.

Q.: 4 Do as directed (Any Two)

(20)

- (A) Define SCM. List out the components of a typical SCM & explain each one in detail with suitable example.
- (B) Explain the importance of Internet, Internet2, Intranet, Extranet and VPN for the betterment of an organization.
- (C) What is Information System Security? List and describe control measures that promote security for computer hardware, software, networks and computerized data in an organization

Q.: 5 Do as directed.

(20)

1. What are the basic and extended application components of ERP software? List and explain the importance of each in detail.
 2. What are the five key applications of Artificial Intelligence in business? Defend your choices.
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