

Seat No. : _____

AQ-109

May-2016

BA, BBA, B.Com., LL.B. (Int.), Sem.-IV

IL BBA-208 : Research Methodology

Time : 3 Hours]

[Max. Marks : 70

1. What do you understand by Doctrinal Research ? Enumerate the advantages and disadvantages of Doctrinal Research. **14**

OR

Differentiate between : **(2 × 7 = 14)**

- (i) Descriptive vs Analytical Research
(ii) Applied vs Fundamental Research

2. Discuss in brief various steps that need to be followed while conducting Research. **14**

OR

Explain the process of, "Formulating the research Problem." **14**

3. Define sampling. State the difference between probability and Non probability sampling design ? Discuss the various methods of sampling in detail. **14**

OR

Write short note on : **(2 × 7=14)**

- (i) Analysis of data collected
(ii) Generalization and interpretation of data.

4. Discuss the steps of writing a research report. **14**

OR

What are the advantages and disadvantages of using questionnaire as method of Data Collection ? **14**

5. Multiple Choice Questions : (7 × 2 = 14)

- (1) In a kind of research, the researcher uses available information and analyzes to make a critical evaluation of the material.
 - (i) Applied
 - (ii) Fundamental
 - (iii) Analytical
 - (iv) Descriptive
- (2) Which of the following is not a data-collection method ?
 - (i) Research questions
 - (ii) Unstructured interview
 - (iii) Postal Survey questionnaire
 - (iv) Participant Observation
- (3) A literature review is based on the assumption that
 - (i) Copy from the work of others
 - (ii) Knowledge accumulates and learns from the work of others
 - (iii) It will provide list for Bibliography
 - (iv) None of the above
- (4) Conclusion is based on
 - (i) Pure speculation
 - (ii) Direct Observation
 - (iii) Deduction from direct observation
 - (iv) Prior Prediction
- (5) Observation, interviews are the methods of collecting..... data.
 - (i) Primary
 - (ii) Secondary
 - (iii) All the above
 - (iv) None of the above
- (6) For doctrinal research, which out of the following is not the source of data ?
 - (i) Law Journal
 - (ii) Statutes
 - (iii) People's Opinion
 - (iv) None of the above
- (7) Out of the followingis not an example of probability sampling.
 - (i) Random
 - (ii) Stratified
 - (iii) Cluster
 - (iv) Quota

OR

5. Write Short Notes on : (2 × 7 = 14)

- (1) Primary and Secondary data
 - (2) Review of related literature
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