

Seat No. : \_\_\_\_\_

**AB-127**

**April-2016**

**4<sup>th</sup> M.B.A. Integrated**

**Indian Business Environment**

**Time : 3 Hours]**

**[Max. Marks : 100**

**Instruction :** Be neat and legible and attempt all the **five** questions.

1. (a) Define Business Environment. Explain the important internal factors that affect the firm's strategy formulation and decision making. **10**  
(b) Explain the general economic conditions that affect the Business and write the important economic policies. **10**
2. Explain any **two** : **20**
  - (1) Innovation – an important factor that provides competitive advantage to the firm.
  - (2) Transfer of technology
  - (3) Business and Society and professionalism
3. Answer any **two** of the following questions : **20**
  - (1) Discuss the objectives and the failures of 11<sup>th</sup> Five Year Plan.
  - (2) What is NITI Aayog ? Explain the important functions of NITI Aayog.
  - (3) Explain the salient features of Industrial Planning and development.
4. (a) "Globalization has a key role to play in Foreign Direct Investment and MNC". Explain with special reference to Indian context. **10**  
(b) Explain the role of EXIM policy in economic development of the nation. Also explain the features of new EXIM policy. **10**
5. Write detailed note on any **two** : **20**
  - (1) Industrial Policy 1991
  - (2) Special Economic Zones
  - (3) Competition Act, 2002