

Seat No. : _____

NH-102

December-2015

F.Y. MBA Integrated

INDIAN CULTURE AND CIVILIZATION

Time : 2 Hours]

[Max. Marks : 50

1. Answer the following : (any **two**)
 - (a) Define culture. Explain the layers of culture. **5**
 - (b) State the difference between culture and civilization **5**
 - (c) Explain the characteristics of civilization in detail. **5**

 2. Explain in detail various elements of Indian culture. **10**

 3. Answer the following :
 - (a) Define organizational culture. Explain characteristics of organizational culture. **5**
 - (b) Explain interpersonal interaction model and risk & feedback model of business culture. **5**
- OR**
- (b) Explain the characteristics of an ethical organization in detail.
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4. Answer the following :
 - (a) Is there any difference between corporate culture and organizational culture ? Explain with example. **5**
 - (b) What are necessary for designing a better corporate culture and values ? Explain **5**

 5. Explain in detail emerging trends in Indian culture and civilization. **10**

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