

Seat No. : _____

NH-105
December-2015
4th Year MBA Integrated
Ethics, Ethos and Values

Time : 3 Hours]

[Max. Marks : 100

1. Attempt any **four** : **(20)**
- (a) What is more important, ethics or law ? Give reasons.
 - (b) Can ethics be taught ? Explain.
 - (c) Do Indian values help western business ?
 - (d) Write short note on Pragmatic Business Theory.
 - (e) Briefly explain Left Business Philosophy.
 - (f) You are at a store where you have bought several articles. The billing assistant has missed a costly item . What do you do ? Give reasons to support your decision.
 - (i) You just pay the bill as it is and go.
 - (ii) You tell yourself that the money not included in the bill will be given to a needy person.
 - (iii) You tell the billing assistant that an item has been omitted and correct the bill.
2. (a) What are the misuses of MRP ? Differentiate between Legal business and Moral business. **(10)**
- (b) Explain in detail ethical issues in Marketing. **(10)**
3. (a) Explain in detail use of ethics in Financial Markets, Service Industry and people in organization. **(10)**
- (b) Write short notes on : (Attempt any **two**) **(10)**
- (i) Ethical issues in Mergers and Acquisition,
 - (ii) Financial Scams.
 - (iii) Ethical issues in Financial Accounting

4. (a) What are the main four types of privacy that employees might expect from their employers ? Explain with relevant examples. **(10)**
- (b) Under what condition whistle-blowing is morally justified ? **(5)**
- (c) After 3 months on the job, you learn an employee falsified her employment application. She doesn't have a college degree. As a boss, what do you do ? Give reasons to support your decision. **(5)**
- (i) Fire her immediately.
- (ii) Overlook it, she's doing a great job.
- (iii) Balance the omission severity with the great job. She's doing plus her age and ethnicity.
- (iv) Contact HR and determine Company Policy.
5. (a) Describe criteria used to determine whether verbal or physical actions constitute sexual harassment. Briefly explain some specific types of sexual harassment. **(10)**
- (b) Explain the importance of IT and its moral significance to business data identity and security. **(10)**

OR

- (b) How do you say that Information Technologies can support both beneficial and detrimental effects ?
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