

Seat No. : _____

NJ-113

November-2013

T.Y. B.B.A. Sem.-V

CC-302 : Business Environment

Time : 3 Hours]

[Max. Marks : 70

- Instruction :** (1) All questions are compulsory.
(2) Right-sided figures indicate marks.

1. (A) Explain reforms in Indian money market. 7
(B) Give meaning of business environment. Write a note on internal environment of business. 7

OR

- (A) What is business environment ? How do the external factors affect business environment ?
(B) Discuss main constituents of Indian money market.

2. (A) Write a note on public distribution system of India. 7
(B) What is privatization ? Explain ways of privatization. 7

OR

- (A) Explain the following concepts :
(1) Budgetary Deficit (2) Fiscal Deficit
(3) Revenue Deficit (4) Primary Deficit
(B) Write a note on dis-investment process in India.

3. (A) Describe latest foreign trade policy of India. 7
(B) Examine the role of foreign investment in India. 7

OR

- (A) Write a note on impact of WTO on Indian economy.
(B) Explain terms :
(1) GATT (2) FDI (3) MNC

4. (A) Define social responsibility & explain various social responsibilities of business. 7
(B) Write a note on consumerism & consumer protection in India. 7

OR

- (A) Give meaning of technology. Explain the sources of technological dynamics.
(B) Explain meaning & importance of business ethics.

5. Multiple choice questions :

14

- (1) The term business environment refers to
 - (a) Social & cultural conditions prevailing in the economy.
 - (b) The conditions prevailing in the economy for speedy growth & development of the business.
 - (c) The manager in which business is conducted.
 - (d) Business relations between different business units.

- (2) Which of the following are the constituents of Indian money market ?
 - (a) Call money market (b) Repos
 - (c) Treasury bill (d) All above three

- (3) Indian money market broadly comprises of _____
 - (a) One Sector (b) Two Sectors
 - (c) Three sectors

- (4) Broadly speaking, expenditure which does not result in the creation of assets is treated as _____
 - (a) revenue expenditure
 - (b) capital expenditure
 - (c) contingency expenditure

- (5) Which of the following form a part of direct price controls ?
 - (a) Essential Commodities Act
 - (b) Open Market Operations
 - (c) Increase the rates of direct tax
 - (d) Neither

- (6) The real boost towards privatization came
 - (a) Fifth Five Year Plan (1974-1978)
 - (b) Seventh Five Year Plan (1985-1990)
 - (c) Only after the declaration of Industrial Policy 1991

- (7) How many times & by what percentage Indian rupee was devalued in July 1991 ?
 - (a) Once in terms of U.S. Dollar about 15%
 - (b) Twice in terms of major currencies by 20%
 - (c) Three & by 15%

- (8) Which of the following is a limitation of foreign direct investment ?
- (a) Burden of interest payment
 - (b) It brings modern & updated technology
 - (c) It tends to flow towards high profit area rather than towards priority sectors
- (9) Globalization and liberalization have focused attention mainly on
- (a) organized sector (b) unorganized sector
 - (c) unskilled labour
- (10) The World Trade Organization came into existence from
- (a) 1st Jan., 1995
 - (b) 1st April, 1997
 - (c) 1st June, 1999
- (11) Which of the following is not a multinational company ?
- (a) IBM
 - (b) Wall Mart Stores
 - (c) Nirma Group of Industries
- (12) Which of the following does not form a part of social responsibility of business ?
- (a) Responsibility towards State
 - (b) Responsibility towards foreign nationals & companies
 - (c) Responsibility towards employees
- (13) The Consumer Protection Act of 1986 extends to the whole of India except
- (a) The State of Jammu & Kashmir
 - (b) State of Manipur
 - (c) State of Nagaland
 - (d) Gujarat
- (14) The District Forum and State Commission for the redressal of consumer disputes are appointed by
- (a) District Authority (b) State Government
 - (c) Central Government
-

