

BBA Semester-5 Examination**CC-302****(Business Environment)****Time : 2-30 Hours]****October-2025****[Max. Marks : 70**

Instruction : (1) All questions carry equal marks.
 (2) All questions are compulsory.

- Q.1 (i) What is business environment? Explain any three external factors affecting business environment. (7)
 (ii) Write a note on capital market. (7)
- OR**
- Q.1 (i) What is money market ? Discuss the reforms of Indian money market. (7)
 (ii) Explain the importance of business Environment. (7)
- Q.2 (i) Discuss the types of budgetary deficits. (7)
 (ii) Discuss the main objectives of price and administrative controls. (7)
- OR**
- Q.2 (i) Write a note on main methods of Privatisation. (7)
 (ii) Write a note on EXIT Policy. (7)
- Q.3 (i) Critically examine the impact of globalization on the different sectors of the Indian economy. (7)
 (ii) Explain the need for foreign direct investment for developing countries like India. (7)
- OR**
- Q.3 (i) What have been the main benefits accrued to Indian economy from the operations of multinational companies? (7)
 (ii) Discuss the EXIM policy. (7)
- Q.4 (i) What is meant by social responsibility of business ? Explain its importance in modern times. (7)
 (ii) Write a note on Business Ethics. (7)
- OR**
- Q.4 (i) Write a note on consumerism in India. (7)
 (ii) Explain the impact of natural environment on business. (7)
- Q.5 **Do as directed. (Any seven)** (14)
1. Internal factors influencing business environment are within the control of the firm. (True/False)
 2. Supplier and customers are included in Macro external business environment. (True/False)
 3. Money market provides short-term funds to trade, industry etc. (True/False)
 4. SEBI is the principal agency setup to regulate money market activities in India. (True/False)
 5. Primary deficit is Fiscal deficit minus interest payments. (True/False)

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6. For the purposes of Privatisation, the Government of India has adopted policy of disinvestment. (True/False)
7. Globalisation has led to declining trend in poverty ratio. (True/False)
8. The world Trade Organisation came into existence from 1st January, 1995. (True/False)
9. A multinational company is that which operates in many countries of the world. (True/False)
10. The process of import liberalization received a great boost after the initiation of the process of economic reforms in July, 1991. (True/False)
11. The National commission for the redressal of consumer disputes is appointed by Central Government. (True/False)
12. Environmental factors are dynamic. (True/False)
