

MBA-1 Sem.-2 Examination

EB

May-2025

Time : 2-30 Hours]

[Max. Marks : 70

Q.1 Explain the terms (Attempt Any 2)**(14)**

1. Socialist
2. Fiscal Policy
3. Innovation
4. Corporate Governance

Q.2 Discuss how different types of economic systems such as capitalism and mixed economy influence the economic environment of a country. **(14)**

OR

Q.2 Analyse the role of monetary and fiscal policy in shaping the economic development of India. **(14)**

Q.3 Explain the concept and significance of the social environment for businesses. Discuss the interdependence between business and society, highlighting the role of culture, technological development, and social change. **(14)**

OR

Q.3 Critically analyse the concept of consumerism and its impact on modern business practices. How do consumer rights shape the responsibilities of businesses in today's competitive market? **(14)**

Q.4 Discuss the impact of technology on organizational structure and functioning. Explain the process of technological adaptation and development within organizations, with suitable examples. **(14)**

OR

Q.4 Elaborate on the significance of EXIM Policy and the Foreign Exchange Management Act (FEMA) in regulating international trade. **(14)**

(P.T.O)

1. A large manufacturing company is facing criticism for contributing to air and water pollution in its region. As part of the management team, suggest strategies the company should adopt to align with sustainable development goals. Discuss the role of green marketing and environmental technology in improving its public image and compliance with regulations.

2. Imagine a situation where rapid economic development in a state has led to severe ecological imbalance and public protests. As an advisor to the government, how would you propose balancing industrial growth with environmental protection? Highlight the importance of regulations, ecological implications of technology, and sustainable development in your response.
