

IMBA in FS Sem.-6 Examination

FS - 601

Business Valuation - II

May-2025

Time : 2-30 Hours]

[Max. Marks : 70

Instructions:

- **Figures to the right indicate Full Marks.**
- **Do not write anything on the question paper.**
- **Simple calculator is allowed. Do not use a scientific calculator.**

Q.1	Explain the various strategic approaches a firm can adopt while entering a new business. Discuss the factors influencing the choice of strategy.	14
	OR	
Q.1	Explain the various theories of M&A,	14
Q.2	Compare and contrast the following methods of goodwill valuation: (a) Average Profit Method, (b) Super Profit Method, and (c) Capitalization Method. Illustrate each method with a simple example.	14
	OR	
Q.2	Discuss the significance of research and development (R&D) and computer software as intangible assets. How should their costs be treated in accounting, and what challenges arise in valuing such assets? Support your answer with relevant examples.	14
Q.3	What is the Opportunity Cost Approach in Human Resource Accounting? How does it differ from other cost-based models? Explain with suitable examples..	14
	OR	
Q.3	Describe the Present Value of Future Earnings model developed by Lev and Schwartz. What are its assumptions, and how is it used to value human resources in an organization?	14
Q.4	Explain the Landor Power Index and Interbrand Valuation Model. How do these models measure brand performance, and what are their key components?	14
	OR	

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Q.4	What are the key steps involved in valuing a brand? Explain with a structured approach.	14
Q.5	Answer in one line/one word (any 7) <ol style="list-style-type: none">1. Name two cost-based models of HRA.2. Who introduced the Stochastic Rewards Valuation Model?3. A legal right that grants exclusive use of an invention for a certain period.4. How is the cost of a copyright determined?5. Give an example of intangible assets other than patents and copyrights.6. Name one method used for goodwill valuation.7. How is super profit calculated?8. Which is the most popular method of Good value Valuation that considers premium profit.9. What is value? <p style="text-align: center;">END</p>	14