

BCA Sem.-4 Examination

CC-211

E-Commerce

May-2025

Time : 2-30 Hours]

[Max. Marks : 70

Q-1 Write the Following.

- 1 Explain various features of E-Commerce in detail. 7
- 2 Explain Today's Internet and its major limitations. 7

OR

- 1 Define E-Commerce and its types. 7
- 2 Explain how packet switching works? 7

Q-2 Write the Following.

- 1 Explain Digital Signature in detail. 7
- 2 Explain Hacking and Cyber Vandalism? 7

OR

- 1 What is Encryption? Explain its method in detail. 7
- 2 Explain the security dimensions of E-Commerce in detail. 7

Q-3 Write the Following.

- 1 What is Payment System? Explain the types of it. 7
- 2 Differentiate between Digital Cash and Digital Wallet. 7

OR

- 1 What is Auction? Explain various types of auctions. 7
- 2 Define: Proxy Bidding, Uniform Pricing and Price Discrimination. 7

Q-4 Write the Following.

- 1 What is the process of analyzing Ethical Dilemmas? 7
- 2 Write a short note on Copyright, Patent and Trademark. 7

OR

- 1 What is Taxation? Explain various types of tax in detail. 7
- 2 Explain the basic ethical concepts: responsibility, accountability and liability. 7

Q-5 Answer the Following. (Any Seven) 14

- 1 The dimension of e-commerce that enables commerce across national boundaries is called _____.

A	Interactivity	C	Richness
B	Global reach	D	Ubiquity

(P.T.O)

2 Which one of the following is not one of the major types of e-commerce?

A	C2B	C	B2C
B	B2A	D	Both A and B

3 The concept of packet switching was born in _____.

A	1963	C	1961
B	1964	D	None of the above

4 _____ is responsible for addressing, packaging, and routing messages on the Internet.

A	Internet Layer	C	Transport Layer
B	Application Layer	D	All of the above

5 The best products to sell in B2C e-commerce are:

A	Small Products	C	Fresh Products
B	Digital Products	D	Specialty Products

6 One national price everywhere for everyone.

A	Trigger Pricing	C	Fixed Pricing
B	Bundling	D	None of the above

7 Online Auction allows sellers to find multiple buyers and buyers to find multiple sellers.

A	Price Discovery	C	Customer Aggregation
B	Price Transparency	D	Liquidity

8 Which of the following is an example of a portal?

A	Amazon	C	Facebook
B	eBay	D	Yahoo

9 Study of principles that individuals and organizations can use to determine right and wrong courses of action.

A	Accountability	C	Liability
B	Ethics	D	None of the above

10 What is the process in which a buyer posts its interest in buying a certain quantity of items, and sellers compete for the business by submitting successively lower bids until there is only one seller left?

A	Intranet	C	Internet
B	B2B marketplace	D	Reverse auction

11 Which of the following is not related to security mechanism?

A	Encryption	C	Decryption
B	E-Cash	D	All of the above

12 VAT stands for _____.

A	Virtual Additional Tax	C	Verified Area Tax
B	Both A and C	D	Value Added Tax