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2005N574

Candidate's Seat No : _____

IMBA in AVT Sem.-2 Examination

IMBAAVT-112

Domestic Tourism

May-2025

Time : 2-30 Hours]

[Max. Marks : 70

Instructions:

- 1) Figures to the right indicate Full Marks.**
- 2) Do not write anything on the question paper.**
- 3) Do not use scientific calculator.**

1. Discuss government initiatives for development of domestic tourism. *(14 Marks)*

OR

Discuss any 3 cultural tourism destinations in India.

2. What is social tourism? Also write its key features. *(14 Marks)*

OR

Discuss in detail about 'Religious Tourism' in India.

3. Discuss about airline industry in India. *(14 Marks)*

OR

Discuss IRCTC also write about luxury trains in India.

4. Explain the terms hotel & resort? Write classification of hotels based on size. *(14 Marks)*

OR

Discuss the role of state tourism boards in the development of domestic tourism.

5. Write short notes on the following: *(Any 2) (14 Marks)*

a) IATA b) Cruise tourism c) Udan Scheme