

**MBA (MM) Sem.-3 Examination**  
**SC 305**  
**SCM**

Time : 2.30 Hours]

December-2025

[Max.Marks : 70

- Q-1 A) Organizations achieve superior performance when their supply chains are aligned with business strategy. Explain the concept of Strategic Fit in Supply Chain Management and discuss the three essential stages involved in aligning supply chain strategy with competitive strategy. 14
- Q-2 A) In today's competitive environment, effective management of supply chains is indispensable. Discuss the strategic importance of Supply Chain Management for an organization, with reference to cost control, service improvement, and competitive advantage. 14
- OR
- B) Different market conditions require different supply chain structures. Analyze the differences between efficient and responsive supply chains, and explain how each type supports distinct customer and market requirements.
- Q-3 A) Many firms rely on external specialists to manage logistics activities. Explain the concept of Third-Party Logistics (3PL) and evaluate the benefits and potential drawbacks of outsourcing logistics operations. 14
- OR
- B) The design of a distribution network determines how products move from producers to customers. Describe the major distribution network design options, and briefly explain the role of each option in supply chain performance.
- Q-4 A) Viewing supply chains as a set of interconnected processes enhances coordination across organizations. Explain the process-oriented view of a supply chain, and demonstrate its application with a suitable example. 14
- OR
- B) Inventory decisions have a direct impact on both cost efficiency and service levels. Explain the various types of inventories and their classifications, and discuss how effective inventory management supports supply chain objectives.
- Q-5 A) Distribution network design requires careful evaluation of multiple trade-offs. Discuss the key cost-related and service-related factors that influence distribution network design, and explain how these factors shape customer responsiveness and logistics efficiency. 14