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Candidate's Seat No: \_\_\_\_\_

IMRS (Rep) Sem.-5 Examination

IIS\_IMRS 57

Corporate Social Research

December-2025

Time : 2.30 Hours]

[Max.Marks : 70

**Instructions:**

1) Use of calculators is NOT allowed.

Q.1. What is Social Science Research, and what is its primary goal in studying human behavior and society? [14 Marks]

**OR**

Q.1. List the various approaches used in social science research. Discuss the Exploratory approach in detail, highlighting its significance and applications. [14 marks]

Q.2. Describe the main features of Participatory Action Research and Experimental Research, emphasizing their methodologies and applications in social science. [14 marks]

**OR**

Q.2. Define social science research and explain its purpose. Compare and contrast the differences between natural science research and social science research. [14 marks]

Q.3. Enumerate the types of research designs commonly used in social science research. Explain Cross-Sectional Research Design and Longitudinal Research Design, providing examples for each. [14 marks]

**OR**

Q.3. Provide a detailed explanation of the following types of research designs: (i) Action Research Design (ii) Case Study Design (iii) Experimental Design [14 marks]

Q.4. Detail the required components and sequence of actions for constructing a research proposal. For each part, elucidate its significance in ensuring the final document is both comprehensive and structurally sound. [14 marks]

**OR**

Q.4. What constitutes research? Elaborate on the primary factors used to choose a suitable research topic, and explain the role these factors play in ensuring successful research design. [14 marks]

**Q.5. Answer any 7 out of 12 MCQs.**

[14 Marks]

1. What is the primary focus of social science research?
  - a) Understanding natural phenomena
  - b) Studying human behavior and societal patterns
  - c) Exploring chemical reactions
  - d) Analyzing physical forces
  
2. Which of the following distinguishes social science research from natural science research?
  - a) It relies exclusively on experiments
  - b) It involves the study of human experiences and interactions
  - c) It is based on fixed laws
  - d) It avoids qualitative methods
  
3. What type of research is focused on solving specific, practical problems?
  - a) Pure research
  - b) Applied research
  - c) Descriptive research
  - d) Exploratory research
  
4. What is exploratory research typically used for?
  - a) Testing a hypothesis
  - b) Developing initial insights or understanding a new phenomenon
  - c) Proving a theory
  - d) Measuring variables
  
5. What is a hypothesis in social science research?
  - a) A summary of the findings
  - b) A tentative explanation or prediction that can be tested
  - c) A statistical variable
  - d) A final conclusion
  
6. Which of the following is an example of a variable?
  - a) Research objectives
  - b) Age, income, or education level
  - c) Hypothesis statement
  - d) Research methodology
  
7. What is the primary objective of social science research?
  - a) To confirm existing theories without questioning
  - b) To generate new knowledge and insights about society
  - c) To prove natural laws

d) To avoid any interaction with human subjects

8. Which term refers to the precise meaning of a concept in a research study?

- a) Objective
- b) Definition
- c) Variable
- d) Hypothesis

9. What role does a hypothesis play in research?

- a) It provides a solution to the research problem
- b) It guides the research process by offering a testable statement
- c) It reviews existing literature
- d) It determines the budget of the project

10. What is the primary purpose of a research design?

- a) To define a hypothesis
- b) To ensure the collection of relevant and accurate data
- c) To analyze results
- d) To disseminate findings

11. What is a key function of a research design?

- a) To finalize conclusions
- b) To prevent data collection
- c) To outline the research strategy and methods
- d) To avoid the formulation of hypotheses

12. Which of the following is an example of an experimental research design?

- a) Case study
- b) Longitudinal study
- c) Laboratory experiment
- d) Survey

.....**End of Paper**.....