



Seat No. : _____

DR-107

December-2025

B. Com., Sem.-III

Commercial Communication-III

(Text : Colours of Life)

Time : 2:30 Hours]

[Max. Marks : 70

1. (A) Answer any **FOUR** questions in brief : 8
- (1) Why was the statue of the Happy Prince weeping ?
 - (2) What did the Happy Prince ask the swallow to do ?
 - (3) What according to the boy made the city seem dead ?
 - (4) Why was the boy glad when his father was absent ?
 - (5) How will Abraham Lincoln's offer help his step brother ?
 - (6) How did Luz Long react to Owens' record breaking leap ?
1. (B) Write a short note on any **ONE** : 6
- (1) Relationship between the author and the grandmother
 - (2) The appropriateness of the title 'I am Hungry'
 - (3) Lincoln's love for his step brother
2. Write short notes on any **TWO** of the following : 14
- (1) Business Ethics & Etiquette
 - (2) Negotiation Skills
 - (3) Time Management
 - (4) Leadership Qualities
3. Draft a letter of complaint to a bank manager about the wrongful dishonour of your cheque. 14
- OR**
3. Write a request letter to a bank manager of a nationalized bank for providing financial assistance to your organization for the social welfare activities. 14
4. Do as directed : 14
- (A) Match the following :
- | A | B |
|----------------|--------------------------|
| (1) Illegal | (a) Easily annoyed |
| (2) Timid | (b) Moral story |
| (3) Optimist | (c) Handwritten note |
| (4) Incredible | (d) Hopeful about future |
| (5) Irritable | (e) Not allowed by law |
| (6) Manuscript | (f) Unbelievable |
| (7) Fable | (g) Very shy |

4. (B) Give meanings of the following :
- (1) Teetotaller
 - (2) Volunteer
 - (3) Incredible
 - (4) Immigrant
 - (5) Martyr
 - (6) Ecology
 - (7) Biography

5. Choose the appropriate option : (Any Seven)

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- (1) The statue of the Happy Prince is at _____.
(A) near lake (B) high above the city
(C) in front of the garden (D) stadium
- (2) The swallow fell in love with a _____.
(A) crow (B) woman
(C) man (D) reed
- (3) The colour of the boat was _____.
(A) white (B) black
(C) green (D) yellow
- (4) The boy lived in _____.
(A) Sydney (B) London
(C) Ahmedabad (D) Memphis
- (5) Lincoln was worried about his _____.
(A) friend (B) father
(C) brother (D) mother
- (6) The grandmother accepted her seclusion with _____.
(A) joy (B) resignation
(C) willingly (D) warmly
- (7) The grandmother fed _____ in the town.
(A) crows (B) parrots
(C) peacocks (D) sparrows
- (8) _____ were served by the grandmother to the author in breakfast.
(A) Chapattis (B) Breads
(C) Cereals (D) Rice
- (9) Jesse Owens participated in the Olympics played in the year _____.
(A) 1946 (B) 1952
(C) 1928 (D) 1936
- (10) Jesse Owens participated in the _____ event.
(A) swimming (B) long jump
(C) high jump (D) cycling