

## MBA in BEPF/PP/EM Sem.-3 Examination

EM\_305

ERM

Time : 2.30 Hours]

December-2025

[Max.Marks : 70

- Q.1 Describe the elements and principles of design in event décor. How do they help in creating an effective atmosphere and visual harmony at an event? Provide suitable examples. (14)
- Q.2 Explain the importance of scheduling and timing in staging entertainment shows. How do the number of performers or acts affect event flow and audience experience? Support your answer with an example. (14)
- Or
- Q.2 Discuss the key aspects of working with performers, including communication, special preparations, and risk management. How does an event manager ensure the comfort and readiness of both regular performers and celebrities? (14)
- Q.3 Describe the key temporary structures used in events such as rigging, trussing, scaffolding, and bleachers. Explain their functions and the safety precautions required during installation and operation. (14)
- Or
- Q.3 Explain the role of backdrops, themed sets, and props in event decor. How do these components contribute to visual storytelling and brand communication? (14)
- Q.4 Discuss the setup considerations for decor before and during an event. How do factors like space, time, and safety influence the décor installation process? (14)
- Or
- Q.4 What factors should be considered when determining the correct tent size and setup for an event? Include points on site survey, weather, time of day, and tent accessories like flooring, lighting, and ventilation. (14)
- Q.5 Define entertainment in the context of event management. Discuss the various forms and purposes of entertainment used in events, explaining how they enhance audience engagement. (14)

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