

IMBA (Old) Sem.-3 Examination
Micro Economics-Theory
December-2025

Time : 2.30 Hours]

[Max.Marks : 70

Note: Attempt all questions. All questions carry equal marks. Draw neat, labelled diagrams wherever necessary.

- Q1a What is Microeconomics? How is it different from Macroeconomics? (5)
- Q1b Critically discuss the profit maximisation theory of the firm. (9)
- OR**
- Q1b Critically discuss Marris' Growth maximisation theory of the firm (9)
- Q2a Explain the Law of Diminishing Marginal Utility with the help of diagram, What are its assumptions and limitations? (14)
- OR**
- Q2a What is Price Effect? Explain it with the help of a diagram and also explain how the price effect works in case of Inferior goods? (14)
- Q3a State and explain the Law of Demand. Distinguish between change in demand and shift in demand. (14)
- OR**
- Q3a What is price elasticity ? Describe its types and determinants. (9)
- Q3b Describe the consumer opinion polling methods of demand forecasting. (5)
- Q4a State the Law of Supply. Discuss the determinants of elasticity of supply. (7)
- Q4b Write a short note on Law of Returns to Scale. (7)
- OR**
- Q4a Discuss the form, properties and significance of Cobb Douglas production function. (10)
- Q4b Explain ridge lines. (4)
- Q5 Explain the various types of costs that are important in managerial decision making. (14)
- OR**
- Q5 Explain the economies and diseconomies of scale in detail. (14)