

**MBA in BEPF/PP/EM Sem.-3 Examination****EM\_304****ETCM****December-2025****Time : 2.30 Hours]****[Max.Marks : 70**

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- Q.1 Describe the key phases involved in the event management process. How does each phase contribute to a successful event? (14)
- Q.2 What are the key methods for selecting pre-event research? Discuss how each method contributes to the overall event planning. (14)
- Or
- Q.2 How should event organizers reach a consensus when selecting a cause or purpose for a charitable or social event? What key factors should influence this decision to ensure relevance and audience engagement? (14)
- Q.3 Discuss the history of team-building. What are the benefits and drawbacks of working in teams during event planning? (14)
- Or
- Q.3 Explain the role of manpower training and development in event planning. What are the critical components of training an event team to enhance efficiency, coordination, and performance during the event? (14)
- Q.4 Explain the best practices for presenting pre-event research findings to stakeholders. What tools, visual aids, and structure can be used to communicate the insights effectively? (14)
- Or
- Q.4 Discuss the importance of using a comprehensive event checklist. What are the main steps that should be included to ensure all aspects of the event are well planned and executed? (14)
- Q.5 Explain the process of forming an event team. What are the essential roles or positions that should be included to ensure smooth coordination and execution? (14)
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