



Seat No. : _____

DO-102

December-2025

IMBA, Sem.-VII

**IMBA in Finance (FM) / IMBA in HR and Public Administration (HRPA) /
IMBA in Business Management (BM) / IMBA in Business Economics and
Management (BEM)**

**MBA_108/HR_ MBA_108/BEM_ MBA_108/FM_ MBA_108 :
Business Ethics & CSR (BEC)**

Time : 2:30 Hours]

[Max. Marks : 70

1. In contemporary workplaces, ethical values play a crucial role in shaping organizational culture and influencing employee behaviour. Discuss the key aspects of the role of ethics in modern workplaces. **14**

2. Explain the meaning of Ethical Dilemmas with the help of examples. What are the approaches to Ethical decision making? **14**

OR

2. Marketing ethics is a set of moral norms that regulate the actions of persons and organizations involved in promotional activities and the sale of goods and services. Discuss the principles of ethical marketing. **14**

3. XYZ Pvt. Ltd. is a company engaged in manufacturing electronic goods. As per its financials for the financial year 2024-25, the company had Net worth : ₹ 620 crore, Turnover : ₹ 1,200 crore and Net profit : ₹ 4.5 crore. Based on the latest financials, the management has approached you as the Company Secretary for guidance on CSR compliance. **14**

(a) Examine whether XYZ Pvt. Ltd. falls under the applicability criteria of CSR as per Section 135 of the Companies Act, 2013. **3**

(b) Is the formation of CSR committee mandatory? If yes, explain its composition and role. **3**

(c) Discuss the key contents of a CSR Policy that XYZ Pvt. Ltd. needs to prepare. **3**

(d) Explain the permissible modes of implementation of CSR activities. **2**

(e) What are the obligations of the company if it fails to spend the prescribed CSR amount during the year? Briefly mention the treatment of unspent CSR amounts. **3**

OR

3. Social Impact refers to net effect of the proposed project on stakeholders. In this context, explain the meaning of Social Impact Assessment and elaborate its Principles. **14**

4. Corporate Governance is integral to the existence of the company. Define Corporate Governance and discuss the important elements of Good Corporate Governance. **14**

OR

4. Mapping Sustainable Development Goals with Indian CSR framework is inevitable. Elaborate this statement in detail. Also highlight the mapping of SDGs with schedule VII of the Companies Act, 2013. **14**

5. Write short notes : **14**

- (a) Challenges in implementation of CSR
 - (b) Environmental Impact Assessment
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