



Seat No. : \_\_\_\_\_

# DN-104

December-2025

IMBA, Sem.-VII

**IMBA in Finance (FM) / IMBA in HR and Public Administration (HRPA) /  
IMBA in Business Management (BM) / IMBA in Business Economics and  
Management (BEM)**

**MBA\_107/HR\_ MBA\_107/BEM\_ MBA\_107/FM\_ MBA\_107 :  
Employment Enhancement Skills (EES)**

**Time : 2:30 Hours]**

**[Max. Marks : 70**

1. Define self-awareness and explain the importance of ethics and values at the workplace. **14**

2. What is perception management ? Describe verbal and non-verbal communication with examples. **14**

**OR**

2. Explain self-analysis and its role in confidence building. **14**

3. Explain in detail the steps involved in setting up a new enterprise. **14**

**OR**

3. Explain the role of MS Office in daily business operations. **14**

4. "A good entrepreneur is a good leader." Discuss with examples. **14**

**OR**

4. Discuss the challenges faced by entrepreneurs in India. **14**

5. Explain the role of government schemes such as PMMY and NSIC in promoting entrepreneurship. **14**