



Seat No. : _____

DM-107

December-2025

IMBA, Sem.-VII

**IMBA in Finance (FM) /IMBA in HR and Public Administration (HRPA) /
IMBA in Business Management (BM) / IMBA in Business Economics and
Management (BEM)**

**MBA_106/HR_ MBA_106/BEM_ MBA_106/FM_ MBA_106 :
Managerial Communication (MC)**

Time : 2:30 Hours]

[Max. Marks : 70

1. Define Communication and discuss objectives of Communication in detail. **14**

2. Discuss Process of Communication in detail. **14**

OR

2. Define Group and elaborate the Pre-requisites of Group Discussion in detail. **14**

3. Define Listening and discuss types of listening with relevant example. **14**

OR

3. How can meetings be organized and managed to ensure they are effective ? Discuss in detail. **14**

4. Prepare a comprehensive resume outlining personal details, educational background, work experience, skills, and accomplishments. **14**

OR

4. Explain the concept of non-verbal communication and describe its various types in detail. **14**

5. Prepare a comprehensive business proposal for a hypothetical firm, highlighting its products or services, key objectives, and planned approach for implementation. **14**

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