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1612N1019

Candidate's Seat No: \_\_\_\_\_

MBA in BEPF/PP/EM Sem.-3 Examination

EM\_306

EPP

Time : 2.30 Hours]

December-2025

[ Max.Marks : 70

- Q.1 Explain the phases involved in staging an event and describe the importance of each phase in ensuring a successful event? (14)
- Q.2 Develop a comprehensive pre-production checklist for an event. Discuss the key tasks involved at each stage of preparation? (14)
- Or
- Q.2 What is event logistics, and why is it crucial for the success of an event? Discuss the different categories and elements of logistics systems? (14)
- Q.3 Describe the types of lighting instruments used in event lighting design. Explain the process of conceptual, practical, and physical lighting design. (14)
- Or
- Q.3 Explain the role of visual presentation in an event. Discuss the different types of visual equipment and their uses? (14)
- Q.4 What is the importance of audiovisual equipment in event production? Describe the equipment used for video and data projection, including their features? (14)
- Or
- Q.4 Discuss the risks associated with event production. How can event organizers manage risks and ensure safety for all involved? (14)
- Q.5 Explain the role of multimedia presentations in events. Discuss how different types of display equipment, such as video walls and monitors, are used to enhance the audience experience? (14)
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