



Seat No. : _____

DL-108

December-2025

IMBA, Sem.-VII

**IMBA in Finance (FM) / IMBA in HR and Public Administration (HRPA) /
IMBA in Business Management (BM) / IMBA in Business Economics and
Management (BEM)**

**MBA_105 / HR_MBA_105 / BEM_MBA_105 / FM_MBA_105 :
Enterprise Information System (EIS)**

Time : 2:30 Hours]

[Max. Marks : 70

1. Explain Enterprise Information System. Explain the evolution of Information Systems from Transaction Processing Systems (TPS) to Executive Information Systems (EIS). How has each stage influenced managerial and strategic decision-making in modern organizations ? **14**

2. Explain the role of Entity Relationship (ER) diagrams in database design. What are the different types of relationships ? **14**

OR

2. Explain RDBMS, OODBMS and RODBMS. Suggest which type of database would be most suitable for a social media application and justify your choice. **14**

3. A company plans to integrate social media and mobile platforms into its decision-making systems. Analyze the benefits and potential challenges of such integration for the organization. **14**

OR

3. Define Cyber Crime. Explain the different types of Cyber crimes with suitable examples. **14**

4. A company wants to analyze sales data for different regions separately. Explain how a Data Mart can be used for this purpose and its advantages over a full data warehouse. **14**

OR

4. Discuss the functioning of Data Warehousing in improving decision-making in modern organizations. Include an example of how it supports managerial decisions. **14**
5. A company plans to implement an ERP system for finance, HR and inventory. Identify three potential risks during implementation and suggest strategies to overcome them. **14**
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