

IMBA/BBA in ITF (NEP) Sem.-5 Examination
DSC-M-ITF-355T
Business Ethics & Corporate Governance

Time : 2.00 Hours]

December-2025

[Max.Marks : 50

Instructions:

- **Figures to the right indicate Full Marks.**
- **Do not write anything on the question paper.**
- **Simple calculator is allowed. Do not use a scientific calculator.**

Q.1	<p>As an HR manager responsible for shaping workplace culture, explain how understanding the difference between values and ethics can help you develop policies that promote integrity and positive employee behaviour within the organization.</p> <p style="text-align: center;"><u>OR</u></p> <p>As a marketing manager facing pressure to use misleading advertisements to boost sales, explain how different ethical concepts and theories can guide you in making a morally responsible decision.</p>	10
Q.2	<p>As a financial manager under pressure to present better quarterly results, explain how the practice of creative accounting might arise in such a situation, and discuss its ethical implications and potential impact on the company's credibility.</p> <p>As an employee who discovers unethical practices within your organization, explain how you would apply the key aspects of whistleblowing, and discuss the impact it can have on the organization's ethics, transparency, and overall work environment.</p> <p style="text-align: center;"><u>OR</u></p> <p>As a senior manager in an organization facing declining employee morale and ethical lapses, explain how adopting corporate ethical leadership practices can help rebuild trust, promote integrity, and improve organizational culture.</p>	10
Q.3	As a financial controller of a multinational company, explain how effective governance could do risk management . How	10

(P.T.O)

	<p>Corporate Governance contribute to maintaining the financial stability and long-term sustainability of the organization?</p> <p style="text-align: center;"><u>OR</u></p> <p>As a board member of a company facing declining investor confidence due to poor governance, explain the consequences of poor corporate governance. Discuss how you would balance conflicting objectives through corporate governance mechanism.</p>	
Q.4	<p>As a business executive of a large Indian corporation, explain how implementing Corporate Social Responsibility (CSR) within its scope and advantages can enhance the company's image and community relations. Also, discuss how the Indian scenario of CSR influences your organization's CSR initiatives and strategies.</p> <p style="text-align: center;"><u>OR</u></p> <p>As a compliance officer in a publicly listed company, explain how the applicability of Corporate Social Responsibility (CSR) provisions influences your company's ethical practices. Discuss how corporate governance ratings and its key aspects can be improved through effective CSR implementation.</p>	10
Q.5	<p><u>Short Questions (5 out of 8)</u></p> <ol style="list-style-type: none"> 1. Define Values. 2. Explain Teleological Ethics. 3. Define Managerial Ethics. 4. What is Financial Misconduct? 5. Define Nepotism. 6. State any two differences between Governance and Management. 7. Write down two rights of Shareholder. 8. What are provisions of CSR applying to company in India? 	10