

MITF Sem.-3 Examination

MITF-204T

International Trade Environment

Time : 2.30 Hours]

December-2025

[Max.Marks : 70

Instructions:

- **Figures to the right indicate Full Marks.**
- **Do not write anything on the question paper.**
- **Simple calculator is allowed. Do not use a scientific calculator.**

Q.1	Define international business and highlight its main characteristics. How does international trade differ from domestic trade? OR Identify the major forces that impact the international business environment with suitable examples.	14
Q.2	Differentiate between Free Trade and Protectionism. How is it impacting on Trade. OR Differentiate between NAFTA and SAARC. Highlighting its members, objectives, and challenges.	14
Q.3	Write a detailed note on the impact of both Political and Legal Environment on International Business OR Differentiate between Home country and Host country perspectives regarding International Business	14
Q.4	What role does the socio-cultural environment play in international business activities? OR "Social factors can create challenges in global business activities" Elaborate the statement	14
Q.5	Short Questions (Attempt any 7 out Of 10) 1. Define Franchising 2. Define Exports 3. Write two examples of Joint Venture 4. Write the full form of ASEAN and WTO 5. What is Economic Cooperation. 6. Define Non-Verbal Communication 7. What is Individualism 8. Name any two cultural barriers 9. Write the full form of SAPTA and UNCTAD 10. Define NIEO	14