

**IMBA in FM/HRPA/BM/BEM Sem.-4 (Rep.) Examination****BEM/HR/FM/BBA\_CC\_205****B. E.****Time : 2-30 Hours]****May-2025****[Max. Marks : 70**

- Q.1 What are the different types of business environments, and how do they impact strategic management decisions? (14)
- Q.2 What are the key differences between public, private, joint, and cooperative sectors? How do these sectors contribute to industrial growth? (14)
- Or
- Q.2 How has globalization impacted international trade and investments? Explain the role of GATT and WTO in shaping global trade policies, particularly in relation to India. (14)
- Q.3 What is the significance of the Micro, Small, and Medium Enterprises (MSME) sector, and what are its challenges and opportunities in the current business environment? (14)
- Or
- Q.3 Explain the techniques and steps involved in environmental analysis and forecasting. What are the limitations of environmental forecasting? (14)
- Q.4 What are the main objectives and scope of business, and how do they guide the operations of an organization? (14)
- Or
- Q.4 Discuss the role of the social environment and societal expectations in shaping business practices and corporate governance. (14)
- Q.5 Conduct SWOC analysis of any company of your choice. (14)
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