

IMBA in AVI (NEP) Sem.-3 Examination

MDC-AVI-234

Domestic Tourism

December-2025

Time : 2.00 Hours]

[Max.Marks : 50

Instructions:

- 1) Figures to the right indicate Full Marks.
- 2) Do not write anything on the question paper.
- 3) Do not use scientific calculator.

1. Discuss Sikkim & Goa as tourism states. (10 Marks)

2. Discuss the concept of tour motivation in tourism. (10 Marks)

OR

Explain the requirements of itinerary preparation. Also write do's & don'ts of itinerary preparation.

3. Discuss Hindustani and Carnatic music as a tourism product in India. (10 Marks)

OR

Discuss different types of temple architecture in India. Give examples with their locations.

4. Explain Event Management. Discuss various Types of Planned Events. (10 Marks)

OR

Explain MICE tourism with examples. Also explain its role in tourism promotion.

Write about 2 Museums, 2 Monuments and 2 Palaces in India.

5. Write short notes on the following: (Any 3) (10 Marks)

- a) Ancient India
- b) Tour Package
- c) Indian Forts
- d) Handicrafts
- e) Indian Museums