

BBA in THM (NEP) Sem.-3 Examination**MDC-THM-234****Domestic Tourism-II****Time : 2.00 Hours]****December-2025****[Max.Marks : 50****Instructions:**

- 1) **Figures to the right indicate Full Marks.**
- 2) **Do not write anything on the question paper.**
- 3) **Do not use scientific calculator.**

1. Discuss Madhya Pradesh & Gujarat as tourism states. *(10 Marks)*
2. Define Tour Itinerary and explain the requirements of itinerary preparation. *(10 Marks)*
OR
Explain the concept of tour package also discuss the merit and de-merits of package tour.
3. Discuss Hindustani and Carnatic music as a tourism product in India. *(10 Marks)*
OR
Discuss different types of temple architecture in India. Give examples with their locations.
4. Explain MICE tourism with examples. Also explain its role in tourism promotion. *(10 Marks)*
OR
What are the major Categories of Indian Handicrafts. Explain in detail.
5. Write short notes on the following: *(Any 3) (10 Marks)*
 - a) Event Management
 - b) ASI
 - c) Independent Tour
 - d) Escorted Tour
 - e) Tour Motivations

