

**BBA in AVI (NEP) Sem.-3 Examination****MDC-AVI-234****Domestic Tourism-II****Time : 2.00 Hours]****December-2025****[Max.Marks : 50****Instructions:**

- 1) **Figures to the right indicate Full Marks.**
- 2) **Do not write anything on the question paper.**
- 3) **Do not use scientific calculator.**

1. Discuss Sikkim & Goa as tourism states. *(10 Marks)*

2. Discuss the concept of tour motivation in tourism. *(10 Marks)*

**OR**

Explain the requirements of itinerary preparation. Also write do's & don'ts of itinerary preparation.

3. Discuss Hindustani and Carnatic music as a tourism product in India. *(10 Marks)*

**OR**

Discuss different types of temple architecture in India. Give examples with their locations.

4. Explain Event Management. Discuss various Types of Planned Events. *(10 Marks)*

**OR**

Explain MICE tourism with examples. Also explain its role in tourism promotion.

Write about 2 Museums, 2 Monuments and 2 Palaces in India.

5. Write short notes on the following: *(Any 3) (10 Marks)*

- a) Ancient India
- b) Tour Package
- c) Indian Forts
- d) Handicrafts
- e) Indian Museums

