



Seat No. : \_\_\_\_\_

# DK-101

December-2025

M.B.A., Sem.-IX

## Corporate Social and Environmental Responsibility

Time : 2:30 Hours]

[Max. Marks : 70

1. Discuss the evolution of CSR in India. How has the CSR Act, 2013 transformed corporate responsibility practices ? 14
2. Explain the Stakeholder Theory in detail. How can organizations balance conflicting stakeholder interests while implementing CSR ? 14
- OR**
2. Discuss the role of government and various institutions in promoting CSR in India. Evaluate their effectiveness with examples. 14
3. How can employee engagement be improved for successful implementation of sustainability programs ? Provide models and examples. 14
- OR**
3. Explain the Triple Bottom Line (TBL) concept. How does it help organizations achieve responsible investment and long-term value creation ? 14
4. (a) Assume an Indian hardware company wants to reduce its carbon footprint. Design a CSR plan aligned with legal and ethical guidelines. 7
- (b) An NGO approaches a corporation to fund a rural education project. As a Head of the CSR committee, what factors will you evaluate before approving the partnership ? 7
- OR**
4. Multinational companies often face criticism for greenwashing. Mention the role of communication in preventing greenwashing and explain how the company can develop their CSR strategies with transparent communication. Justify your answer with an illustration. 14
5. (a) Assume that you are consulting for a hardware startup. Recommend practical green IT initiatives they can implement effectively. 7
- (b) Deforestation on Amazon Rainforest is rising. How does biodiversity loss affect global businesses directly and indirectly ? 7
- OR**
5. Explain the statutory provisions of CSR under Section 135 of the Companies Act, 2013. What are the challenges in implementing CSR policies ? Justify your answer with an illustration. 14