

## IMBA AVT Sem.-5 Examination

IMBA AVT-130

Tourism Mgmt.

December-2025

Time : 2.30 Hous]

[Max.Marks : 70

**Instructions:**

- 1) Figures to the right indicate Full Marks.
- 2) Do not write anything on the question paper.
- 3) Do not use scientific calculator.

1. Discuss how cultural and social issues impacts tourism. (14 marks)

**OR**

How are Geography and Tourism interrelated? Explain.

2. Write names & capitals of 10 countries from **Europe**. Also Write names of top 10 tourist attractions with their location from Europe. (14 marks)

**OR**

Write names & capitals of 10 countries from **Asia** along with top 10 tourist attractions with their location from Asia.

3. Explain how Hinduism has shaped tourism in India. (14 marks)

**OR**

Define philosophy and discuss Buddhism & Shintoism philosophy.

4. Define E-tourism and discuss its historical development. (14 marks)

**OR**

Explain the concept of global distribution system (GDS). Write about any 1 GDS.

5. Write Short notes on the following: (Any 2) (14 marks)

- a) Australia      b) Confucianism      c) GATS

—X—