



Seat No. : _____

DJ-111

December-2025

IMBA, Sem.-VII

**IMBA in Finance (FM) / IMBA in HR and Public Administration (HRPA) /
IMBA in Business Management (BM) / IMBA in Business Economics and
Management (BEM)**

**MBA-103 HR_MBA-103 BEM-MBA FM-MBA-103 :
Business Economics for Managers (BEM)**

Time : 2:30 Hours]

[Max. Marks : 70

1. Define Perfect Competitive market and explain the characteristics of perfect competitive market in detail. 14

2. Explain Price discrimination and different degrees of Price discrimination in detail. 14

OR

2. Define Oligopoly, types of Oligopolies and Kinked Demand curve with the help of diagram. 14

3. Explain the concept of Price determination under Price discriminatory monopoly. 14

OR

3. From the following particulars, calculate : 14

(i) Break-even point in terms of sales value and in units.

(ii) Number of units that must be sold to earn a profit of ₹ 90,000.

Fixed Factory Overheads = 60,000

Fixed Selling overheads = 12,000

Variable Manufacturing cost per unit = 12

Variable selling cost per Unit = 3

Selling Price per Unit = 24.

4. Explain the concept of AR, MR and Elasticity under Monopoly market. 14

OR

4. Define Monopoly and reasons for barriers to enter into monopoly market. 14

5. Differentiate between Monopoly, Perfect competition, oligopoly and monopolistic competitive market in detail with all the points of difference and examples. 14