



Seat No. : _____

DJ-101

December-2025

MBA, Sem.-III (Regular)

**MBA in Public Policy Management (PP)/MBA in Event Management (EM)/
MBA in Business Economics and Public Finance (BEPF)**

EPF-303/PPM-303/EM-303/DM-303 : International Business (IB)

Time : 2:30 Hours]

[Max. Marks : 70

1. Current issues such as climate change, digital trade and geopolitical fragmentation redefine globalization. Discuss this statement and explain how Indian firms can adapt to these emerging challenges. **14**

2. Explain the concept of International Transfer Pricing and its implications for multinational firms operating in multiple tax jurisdictions. Illustrate with one real case (e.g.. Apple, Google, Infosys subsidiaries) how transfer-pricing regulations affect profit allocation. **14**

OR

2. “Trade liberalization and WTO policies have opened markets but intensified competition”. **14**

Discuss this statement with reference to India’s export strategy and trade reforms since 1991.

3. Evaluate how technological advancements and e-commerce platforms have changed the structure of global trade. What risks do digital globalization and cyber-dependency create for developing economies ? **14**

OR

3. Compare and contrast India’s Import Policy and Export Policy frameworks, highlighting recent policy shifts (Foreign Trade Policy 2023). **14**

Suggest policy measures that could make India’s trade ecosystem more globally competitive.

4. Assess the contribution of export promotion institutions (DGFT, APEDA, EPCH, EXIM Bank) in supporting India's integration into global value chains. **14**

OR

4. Analyze the current geopolitical and economic issues (US-China trade war, supply-chain realignments, climate agreements) shaping the present international business environment. **14**

5. India's Pharma Industry – "Pharmacy of the World" **14**

- Analyze how balanced intellectual-property policy and institutional support helped India dominate global generics.
 - What risks could new TRIPS reforms pose to this model ?
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