

Seat No. : _____

MB-228

May-2025

Int. B.Com. LL.B., Sem.-II

IL-B.Com.-108

Principles of Management – II

Time : 2½ Hours]

[Max. Marks : 70

1. Discuss the sources of recruitment in detail. 18

OR

1. (A) What is Human Resource Planning ? Discuss its significance. 10

(B) Discuss the types of employment tests. 8

2. Critically discuss the two factor theory of motivation. 18

OR

2. (A) Give the meaning of communication, also discuss its types. 10

(B) What is directing ? Discuss the features of directing. 8

3. Discuss the importance and limitations of control. 18

OR

3. (A) What is margin of safety in control technique ? 10

(B) What is control ? Explain the characteristics of control. 8

4. (A) Write note on (Any **Two**) **10**

- (1) Criticism of Technology Management
- (2) Objectives of Knowledge Management
- (3) Levels of Corporate Social Responsibility

(B) True or False : **6**

- (1) Conference training method is the oldest method of training.
 - (2) Two factor theory of motivation was written by Herzberg.
 - (3) In communication listening is crucial for building relationships.
 - (4) Difference between actual sales and break-even point is profit volume ratio.
 - (5) There are four levels of corporate social responsibility.
 - (6) Controlling is the last step in managerial functions.
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