

Seat No. : \_\_\_\_\_

# MB-226

May-2025

Int. BBA LL.B., Sem.-II

## IL-BBA-108 : Principles of Management – II

Time : 2:30 Hours]

[Max. Marks : 70

1. What is meant by Human Resource Management ? Discuss the functions. **18**

**OR**

1. (A) Define training and various methods of Training. **10**

(B) Define Job Analysis and discuss the common job analysis methods. **8**

2. What is 'Control' ? Explain essentials of an effective and efficient control system. **18**

**OR**

2. (A) Explain Break even analysis and Management information system – techniques of management. **10**

(B) Explain the steps to follow while controlling the management. **8**

3. Explain Herzberg theory of Motivation. What are the factors that influence motivation at the workplace into the groups as explained in this theory ? **18**

**OR**

3. (A) What are the important functions of Technology Management ? **10**

(B) Discuss leadership continuum in detail. **8**

4. (A) Short Notes : (Any **Two** out of Four) **10**

(1) Limitations of Technology Management

(2) Meaning of Corporate Social Responsibility

(3) Selection Process

(4) Meaning of Directing

(B) Answer the following :

- (1) Full form of CSR is :
  - (a) Corporate Social Responsibility
  - (b) Consumer Satisfaction Ratio
  - (c) Corporate Sales Responsibility
  - (d) Corporate Sales Ratio
- (2) Communication is \_\_\_\_\_ process.
  - (a) Two way
  - (b) Administrative
  - (c) Supportive
  - (d) All of the above
- (3) \_\_\_\_\_ type of control gathers information on finished activity, assesses it, and enhances such efforts in the future are all part of this procedure.
  - (a) Real-Time Control
  - (b) Feedback Control
  - (c) Feed Forward Control
  - (d) Management Control
- (4) An organization uses job analysis data
  - (a) Workforce planning
  - (b) Performance Management
  - (c) Recruitment and Selection
  - (d) All of the above
- (5) Two factor theory has been given by \_\_\_\_\_.
  - (a) Peter Druker
  - (b) McGregor
  - (c) Maslow
  - (d) Herzberg
- (6) \_\_\_\_\_ is accurate study of various components of job.
  - (a) Job Analysis
  - (b) Job Rotation
  - (c) On Job Training
  - (d) None of these

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