

IMBA in BI/IB/APR Sem.-8 Examination

BI

BRA

Time : 2-30 Hours]

May-2025

[Max. Marks : 70

- Instructions:** (1) This paper contains FIVE questions.
 (2) All questions are compulsory.
 (3) Question No.2, 3, 4 have internal options.
 (4) Figures in the right side in parenthesis indicate marks.

- Q:1** Explain the following terms (Any 7) (14)
1. Empirical Research
 2. Hypothesis
 3. Interview
 4. Literature Review
 5. Nominal Scale
 6. Population
 7. Quota Sampling
 8. Reliability
 9. Open Ended Questions
 10. Type II Error
- Q:2** Explain different types of Research Designs in detail. (14)
- OR**
- Q:2** Explain the different types of Hypothesis and explain the various errors in hypothesis testing. (14)
- Q:3** Explain various sources of Data Collection. (14)
- OR**
- Q:3** Explain different types of interview. (14)
- Q:4** Explain the structure and types of questions in questionnaire. (14)
- OR**
- Q:4** Explain the layout of Research Report. (14)
- Q:5** Mrs. Shanti Gupta is the principal of Anand Shanti School. She wants to perform a research on the teaching methods, teaching infrastructure and teacher's interaction on student's satisfaction with the subject. Prepare a Research Model and prepare a questionnaire for her. (14)
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