



Seat No. : _____

DH-106

December-2025

5th Year MBA, Sem.-IX

Entrepreneurial Development and Innovation Management

Time : 2:30 Hours]

[Max. Marks : 70

1. Discuss Peter Kilby's view on the concept of Entrepreneurship. Also elaborate upon the concept of Intrapreneur by distinguishing between Entrepreneur and Intrapreneur. **14**
 2. (a) Highlight the major steps adopted in developing and managing Innovation Strategy. **14**
(b) Innovation Management is a business discipline that aims to drive a repeatable, sustainable innovation process within an organization. Explain its significance.
- OR**
2. (a) How are companies categorized as per market standing and which innovation strategies do they adopt ? **14**
(b) Based on Planned growth model, discuss various stages adopted in innovation projects.
3. Describe the Rostow's Theory as presented into stages along with its limitations. **14**
- OR**
3. Write and explain the economic and non-economic factors affecting economic growth of any nation. Give relevant example for each one. **14**
4. What is the procedure followed for acquiring financial assistance from various financial institutions ? Explain. Also write and explain any three financial institutions that provide financial assistance to the small-scale industries. **14**
- OR**
4. (a) State and explain the specific guidelines as given by the Planning Commission for the preparation of the Project Report. **10**
(b) Explain the External Factors that are considered for selection of a product for project formulation. **4**
5. Discuss elaborately : [Any **Two**] **14**
 - (1) Location factors for building an enterprise.
 - (2) Incentives provided to Exporters.
 - (3) Apply the concept of forms of Women entrepreneurship on any women entrepreneur of your choice.