

B.B.A. Sem.-2 Examination

CC-108

Principles of Mgmt.-II

May-2025

Time : 2-30 Hours]

[Max. Marks : 70

Instruction:

1. Attempt all questions
2. Make suitable assumptions wherever necessary
3. Figures to the right indicate full marks.

| | | |
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| Q-1(A) | What is Staffing? Explain its important. | 7 |
| Q-1(B) | Explain 'Human Resource Planning' and its importance. | 7 |
| OR | | |
| Q-1(A) | Explain 'Job Analysis' and its importance. | 7 |
| Q-1(B) | Discuss the process of selection in details. | 7 |
| Q-2(A) | Define Directing. Explain the guiding Principles of Directing. | 7 |
| Q-2(B) | Discuss Herzberg's two factor theory of Motivation. | 7 |
| OR | | |
| Q-2(A) | Explain communication with its importance. | 7 |
| Q-2(B) | Describe Blake and Mouton's Managerial Grid. | 7 |
| Q-3(A) | Narrate principles of effective control system. | 7 |
| Q-3(B) | What is control in management process ? Explain Break Even Point as a control technique with an example. | 7 |
| OR | | |
| Q-3(A) | Discuss the importance of Control. | 7 |
| Q-3(B) | Define Control and discuss the process of control in detail. | 7 |
| Q-4(A) | Write a note on : TM | 7 |
| Q-4(B) | "Corporate social responsibility is a way to evade tax". Write supporting arguments. | 7 |
| OR | | |
| Q-4(A) | Define knowledge management and discuss its objectives. | 7 |
| Q-4(B) | Write a note on : Social Responsibility Strategy | 7 |
| Q-5 | Multiple Choice Questions (Any 7) | 14 |
| 1 | _____ tests are for the purpose of determining the latent capacity of an individual. | |
| | (a) Aptitude Test | |
| | (b) Trade Test | |
| | (c) Interest Test | |
| | (d) Intelligence Test | |
| 2 | Placing right person at the right place is the objective of _____. | |
| | (a) HRP | |
| | (b) Staffing | |
| | (c) Organising | |
| | (d) Selection | |
| 3 | Training is _____, but absence of training is even more costly. | |
| | (a) Expensive | |
| | (b) Income | |
| | (c) Necessary | |
| | (d) None | |

(P.T.O)

- 4 _____ has presented theory 'Z'.
(a) Mc Gregor
(b) William Ouchi
(c) Douglas
(d) Herzberg
- 5 Name the two types of knowledge: _____ , _____
(a) Different , Innovative
(b) Explicit , Implicit
(c) Innovative , Implicit
(d) None
- 6 The Focus of HRM revolves around _____
(a) Motivation
(b) Men
(c) Machine
(d) Money
- 7 1.9 in Managerial Grid is known as _____.
(a) Country Club
(b) Team
(c) Task
(d) Middle of road
- 8 Communication is a _____ process.
(a) One way
(b) Two way
(c) (a) & (b) both
(d) None
- 9 Leadership continuum is proposed by _____ and _____.
(a) Tannenbaum
(b) Blake & Mouton
(c) Schmidt
(d) Herzberg
- 10 Trained workers handle _____ and equipments much more carefully.
(a) Motivation
(b) Men
(c) Machine
(d) Money
- 11 _____ knowledge is explicitly recognized and documented.
(a) Social
(b) Technology
(c) Technical
(d) Managerial
- 12 Human resource planning is undertaken at _____ levels.
(a) 1
(b) 2
(c) 3
(d) 4

ALL THE BEST