



Seat No. : _____

DH-103

December-2025

IMBA, Sem.-IX

**IMBA in Finance Management (FM) / IMBA in Business Management (BM) /
IMBA in Human Resource and Public Administration (HRPA) / IMBA in
Business Economics and Management (BEM)
MBA-301/BEM-MBA-301/HR-MBA-301/FM-MBA-301 : New Enterprise and
Innovation Management (NEIM)**

Time : 2:30 Hours]

[Max. Marks : 70

1. Define Entrepreneurship and discuss its significance in detail. **14**
2. Discuss role and responsibilities of Entrepreneurs in infrastructural development in our country. **14**

OR

2. Define strategic planning and discuss the difference between LONG-RANGE AND STRATEGIC PLANNING. **14**
3. Write a note Characteristics of Hindu Joint Hindu family forms of Business Organization. **14**

OR

3. Define Innovation and discuss the sources of Innovation in detail. **14**
4. Discuss why India is having immense opportunities for startups. **14**

OR

4. Write a note on Role of Social Enterprises and Risks associated with it in detail. **14**
5. Define Franchise and discuss advantages and disadvantages of it in detail. **14**

DH-103