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2804E439

Candidate's Seat No : _____

M.B.A. (GM-OP) Sem.-4 Examination

OM-407

E. R. P.

Time : 2-30 Hours]

April-2025

[Max. Marks : 70

- Q-1 A) Explain in details about application of ERP in Service Industries. 14**
- Q-2 A) Explain the following with suitable examples wherever necessary 14**
- 1) Maintenance of ERP (Steps and components).
 2) Industrial Impact of ERP.
- OR**
- Q-2 B) What are the reasons for failure of ERP Implementation?
 Explain in detail. 14**
- Q-3 A) What is the role and responsibilities of ERP Vendors?
 Explain. 14**
- OR**
- Q-3 B) What are the reasons that Organization should measure the performance of
 the ERP systems at regular intervals after Implementation?
 Explain In detail with example. 14**
- Q-4 A) Explain Sales Module with its feature in detail considering in any ERP software. 14**
- OR**
- Q-4 B) State the benefits of ERP.
 Explain Quantifiable & Intangible Benefits 14**
- Q-5 A) Take a case study of any MNC company where ERP implemented was failure. 14**
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