

## M.B.A. (SCM) Sem.-2 Examination

FC-206

S.C.M.-II

April-2025

Time : 2-30 Hours]

[Max. Marks : 70

Q-1	A) What are the key factors you will consider in selection of suppliers? Explain with example.	14
Q-2	A) How does the Bullwhip Effect influence supply chain efficiency, and what strategic actions can managers take to reduce its negative impact? <b>OR</b> B) Why is a well-defined organizational structure essential in managing logistics and supply chain operations effectively? Illustrate your answer with examples of how it impacts coordination, efficiency, and performance.	14
Q-3	A) How does refining inputs for the Kraljic Matrix enhance the development of objective purchasing portfolios and procurement strategies, and what key factors should be considered in this refinement process? <b>OR</b> B) How can information technology be strategically leveraged to optimize supply chain processes, enhance visibility, and improve decision-making across the supply chain network?	14
Q-4	A) As a supply chain manager, what key metrics and strategic frameworks can be utilized to effectively assess and enhance overall supply chain performance? <b>OR</b> B) What are the key principles of a lean supply chain, and how do they contribute to reducing waste and increasing value for the customer? Support your answer with examples.	14
Q-5	A) How does the SCOR model serve as a strategic framework for analyzing, measuring, and improving supply chain performance across different industries?	14

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