

**M.Com. (HPP - FFS) Sem.-2 Examination****CC-8****Business Environment****April-2025****[Max. Marks : 70****Time : 2-30 Hours]**

Que. 1 What is Business Environment? Explain in detail Micro and Macro Environment. (14)

**OR**

Que. 1 Explain in detail what is Business Ethics? (14)

Que. 2 Explain in detail the Reasons of growing concern towards Social Responsibility? (14)

**OR**

Que. 2 Give a detailed understanding of Industrial disputes, its Causes and Prevention. (14)

Que. 3 Write a note on SAPTA, NAFTA and WTO. (14)

**OR**

Que. 3 Elaborate on Transfer of technology. (14)

Que. 4. How would you go about Revival and Rehabilitation of Sick Companies? (14)

**OR**

Que. 4. Give a detailed explanation of the different Modes of International Business. (14)

**Que. 5 Attempt any Seven of the Following (14)**

01. Which factor is not considered as economic environment?

- |                       |                    |
|-----------------------|--------------------|
| (a) Government Policy | (c) New technology |
| (b) Demand            | (d) Competition    |

02. Which environment is not included in micro environment?

- |                                |                         |
|--------------------------------|-------------------------|
| (a) Constitutional Environment | (c) Natural Environment |
| (b) Suppliers                  | (d) Public              |

03. Which environment is not included in macro environment?

- |                          |                          |
|--------------------------|--------------------------|
| (a) Economic environment | (c) Cultural environment |
| (b) Market middlemen     | (d) Demographic          |

04. Which element is included in economic forecasting?

(P.T.O)

- (a) Price trend  
(b) Per capita income
- (c) Distribution of income  
(d) Suggested all
05. Which is not a limitation of environmental forecasting from the following?  
(a) Time consuming process  
(b) Estimate of success  
(c) Based on assumption  
(d) Environment is flexible
06. Which matter from the following is not considered in social and cultural environment?  
(a) Customers  
(b) Belief  
(c) Purchase habits  
(d) Quality of product
07. In financial factor, which matter from the following is not considered?  
(a) Period of re-payment  
(b) Rate of return  
(c) Skilled workers  
(d) Reinvestment of profit
08. Which component is not included in political environment?  
(a) Political parties  
(b) Government method  
(c) Development plans  
(d) Political stability
09. From the following, which economic role government performs?  
(a) Role of regulator  
(b) Role of motivator  
(c) Role of planning  
(d) Suggested all
10. Which is not a characteristic of technology?  
(a) Fast changes  
(b) Broad scope  
(c) Time consuming  
(d) Complex nature
11. The nature of Workers' Participation in Management is one of the following:  
a) Physical  
b) Mental  
c) Emotional  
d) All of these
12. One of the following is not the form of labour participation:  
a) Labour directorship  
b) Agency role  
c) Co-partnership  
d) Profit-sharing.