

M.Com. (HPP - AAA) Sem.-2 Examination**CC-8****Business Environment****April-2025****Time : 2-30 Hours]****[Max. Marks : 70**

Que. 1 What is Business Environment? Explain in detail Micro and Macro Environment. (14)

OR

Que. 1 Explain in detail what is Business Ethics? (14)

Que. 2 Explain in detail the Reasons of growing concern towards Social Responsibility? (14)

OR

Que. 2 Give a detailed understanding of Industrial disputes, its Causes and Prevention. (14)

Que. 3 Write a note on SAPTA, NAFTA and WTO. (14)

OR

Que. 3 Elaborate on Transfer of technology. (14)

Que. 4. How would you go about Revival and Rehabilitation of Sick Companies? (14)

OR

Que. 4. Give a detailed explanation of the different Modes of International Business. (14)

Que. 5 Attempt any Seven of the Following (14)

01. Which factor is not considered as economic environment?

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| (a) Government Policy | (c) New technology |
| (b) Demand | (d) Competition |

02. Which environment is not included in micro environment?

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| (a) Constitutional Environment | (c) Natural Environment |
| (b) Suppliers | (d) Public |

03. Which environment is not included in macro environment?

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| (a) Economic environment | (c) Cultural environment |
| (b) Market middlemen | (d) Demographic |

04. Which element is included in economic forecasting?

(P.T.O)

- (a) Price trend (c) Distribution of income
(b) Per capita income (d) Suggested all
05. Which is not a limitation of environmental forecasting from the following?
(a) Time consuming process (c) Based on assumption
(b) Estimate of success (d) Environment is flexible
06. Which matter from the following is not considered in social and cultural environment?
(a) Customers (c) Purchase habits
(b) Belief (d) Quality of product
07. In financial factor, which matter from the following is not considered?
(a) Period of re-payment (c) Skilled workers
(b) Rate of return (d) Reinvestment of profit
08. Which component is not included in political environment?
(a) Political parties (c) Development plans
(b) Government method (d) Political stability
09. From the following, which economic role government performs?
(a) Role of regulator (c) Role of planning
(b) Role of motivator (d) Suggested all
10. Which is not a characteristic of technology?
(a) Fast changes (c) Time consuming
(b) Broad scope (d) Complex nature
11. The nature of Workers' Participation in Management is one of the following:
a) Physical c) Emotional
b) Mental d) All of these
12. One of the following is not the form of labour participation:
a) Labour directorship c) Co-partnership
b) Agency role d) Profit-sharing.

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