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2504E434

Candidate's Seat No : _____

IM.B.A. in BM/IB/APR/BI Sem.-6 Examination

BI

DMV

Time : 2-30 Hours]

April-2025

[Max. Marks : 70

- Instructions :** (1) This paper contains **FIVE** questions.
(2) All questions are compulsory.
(3) Question No. **2, 3, 4** have internal options.
(4) Figures in the right side in parenthesis indicate marks.

- Q:1** Write a detailed note on types and categories of data visualization. (14)
Q:2 Write a short note on the type of data visualization which uses categorical data and can be grouped and stacked. (14)
OR
Q:2 Write a detailed note on a two dimensional visualization that is best used to visualize the shape of the data. (14)
Q:3 Explain the radar chart in detail. (14)
OR
Q:3 Write a short note on box plots. (14)
Q:4 Explain the reasons behind bullish patterns displayed by the candle stick graph. (14)
OR
Q:4 Explain the gauge chart in detail and provide at least three examples of where it can be practically used. (14)
Q:5 Write a short note on Area Graph. (14)
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